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191—15.73(507B) Applicability and scope.

15.73(1) These rules shall apply to any sale or recommendation of an annuity on or after January 1, 2021.

- 15.73(2) Unless otherwise specifically included, these rules do not apply to transactions involving:
- a. Direct-response solicitations where there is no recommendation based on information collected from the consumer pursuant to these rules;
 - b. Contracts used to fund the following:
- (1) An employee pension or welfare benefit plan that is covered by the Employee Retirement and Income Security Act (ERISA);
- (2) A plan described by Section 401(a), 401(k), 403(b), 408(k) or 408(p) of the Internal Revenue Code (IRC) if established or maintained by an employer;
- (3) A government or church plan defined in Section 414 of the IRC, a government or church welfare benefit plan, or a deferred compensation plan of a state or local government or tax-exempt organization under Section 457 of the IRC; or
- (4) A nonqualified deferred compensation arrangement established or maintained by an employer or plan sponsor;
- c. Settlements or assumptions of liabilities associated with personal injury litigation or any dispute or claim resolution process; or
- d. Formal prepaid funeral contracts.
 [ARC 8934B, IAB 7/14/10, effective 1/1/11; ARC 0035C, IAB 3/7/12, effective 4/11/12; ARC 5045C, IAB 6/3/20, effective 1/1/21; see correction note at end of chapter]